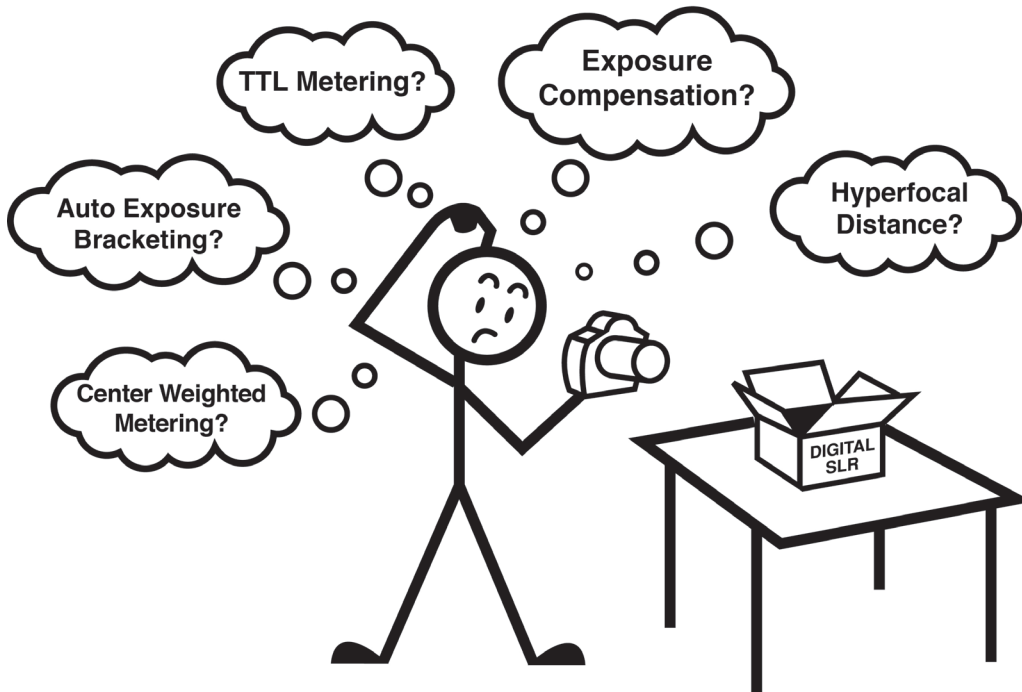




## Micro Course - Info Sheet 15



There are many words and phrases that are used in photography that can make learning it seem quite daunting.

The truth is that most of these phrases are actually talking about the same thing, either changing the aperture and the shutter speed or making the picture brighter or darker.

When you learn the Karl Taylor way, you learn first how a camera works and then how to control it yourself manually.

The technology in cameras should be there to make life easier, but all the different buttons, the menus and terminology often just make it more complicated. The physical process of taking a picture hasn't changed in two hundred years and it's not going to, because it is governed by the laws of physics.

Once you learn the Karl Taylor way then all of the confusing terminology will start to make sense. To put it simply, I will put the creative control of photography in your hands rather than the micro-chip inside your camera. You can put the camera back in Auto Mode any time you like, but at least if you do you will understand what the camera is doing and why.

Join me and step up to the most revealing way of learning photography, a way that has led me to being a top professional and award winning photographer for over 15 years.

Get the **Karl Taylor Photography Masterclass Series** right now with our special offer below and you will find learning photography with me informative, fun and most of all, straight forward.

Karl Taylor Photography Masterclass..... **Learn Faster. Learn Better.**



## AN EXPLANATION OF SOME OF THE TERMINOLOGY FROM YOUR CAMERA MANUAL!

**TTL Metering?** = Measuring how much light to decide on the **aperture** & **shutter speed** setting

**Exposure Compensation?** = Adjusts the **aperture** & **shutter speed** to make the picture brighter or darker

**ISO Speed?** = Adjusts the sensitivity of recording material so you can work with a given **aperture** or **shutter speed**

**Center Weighted Metering?** = Measuring how much light to decide the required **aperture** and **shutter speed**

**Auto Exposure Bracketing?** = Adjust the **aperture** & **shutter speed** to make the picture brighter or darker

**Bulb Exposures?** = Allows you to use very long **shutter speeds** for night photography

**Flash Ratio?** = The balance of artificial and natural **light** when using more than one light source

**Hyperfocal Distance?** = The distance into your picture at where the selected **aperture** will be most effective

**Depth of Field?** = The range of sharpness that the selected **aperture** will give you

As you can see, many of the complicated phrases and terminology in your camera instruction book simply relate to adjusting the two main mechanical functions of your camera; the aperture and the shutter speed.

Hopefully this brief micro course in photography will have opened your eyes to how you can master your camera in full manual mode and really understand photography for full creative control.

People often falsely believe that learning to use the camera in manual mode is a difficult and complicated process that takes years of experience. Fortunately this is completely untrue. Try my cost effective training methods before you waste hundreds of dollars on online training courses that simply complicate the learning process in order to drag it out and charge you more. I will have you taking better pictures within 90 minutes GUARANTEED.

That concludes your free micro course in photography! I really hope you enjoyed this brief insight into our photography training programmes and enjoyed seeing how easy it is to create stunning photographs.

Remember as a subscriber you are able to use our forum to discuss photography and you can also enter our monthly photography competitions where we have some great prizes available.

As a subscriber, over the next few weeks you will also be sent links to more than a dozen bonus video tips which have been especially created as extra training material and are not part of our main programmes. If you become a customer you will get all this plus even more bonus videos as well as customer support via our website and forum.

Thanks for subscribing and I hope that you will soon enjoy the full knowledge of photography techniques and skills that await you in our main programmes, they will blast your photography skills to the next level!

Kind regards

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