



Digital Photography Classes

The Center for

CONTINUING EDUCATION



MIDWESTERN STATE UNIVERSITY

SPRING • 2012

THE CENTER FOR CONTINUING EDUCATION

The Center for Continuing Education offers quality, diverse learning experiences for members of the community who wish to access the resources of the university in nontraditional ways. We offer a variety of enrichment courses, online development and Continuing Education Units (CEU's). The Center facilitates the public service mission of Midwestern State University through extension of Center resources to audiences other than students enrolled for resident credit. The Center's functions and programs include:

- **Continuing Education** - non-credit short courses offered to the general public (general interest topics such as Art, Computer, Dance, Language and Online Certification Courses.)
- **Community Enrichment Events** - non-credit special events including guest speakers, collections presentations, film series and special interest trips.
- **Continuing Education Units (CEU's)** - CEU's are beneficial to those who need a record of non-degree learning experiences. Employers and professional associations increasingly recognize the CEU as a means of measuring substantive in-service education and training as well as serving to fulfill re-certification requirements. *CEU's do not count toward a degree.* The University awards Continuing Education Units as appropriate for participation in conferences, seminars, workshops, and short courses. Participants would include Health Care and Social Service Professionals as well as certification for Realtors and others. One CEU is equivalent to ten contact hours.
- **Professional Development** - Teleconferences are scheduled throughout the year for professional groups to provide CE hours or re-certification. CE hours awarded that conform to Board Standards and requirements would include professions such as CPAs, Attorneys, Social Workers, Licensed Counselors and Realtors.

Registration and Payment Information

- **By Computer** - Enroll using the online registration form located at address: www.mwsu.edu/conted.
- **By Phone** - Call 940-397-4756, 8 a.m.-5 p.m., Monday through Friday if you wish to pay with a credit card (MasterCard, VISA, Discover).
- **By Fax** - Save or print a copy of the text-only registration form, fill it out, and fax it to 940-397-4052 if you wish to pay with a credit card (MasterCard, VISA, Discover).
- **By Mail** - Save or print a copy of the text-only registration form, fill it out, mail to Continuing Education, 3410 Taft Blvd., Wichita Falls, Texas 76308 if you are paying by check, money order, or credit card (MasterCard, VISA, Discover).
- **In Person** - Enroll at 3410 Taft Blvd, 2nd floor of Hardin, room 215, M-F, 8-5 p.m.

Cancellations

The Center for Continuing Education reserves the right to cancel any activities because of insufficient enrollment or administrative reasons. If the Center for Continuing Education cancels a course, a full refund will be issued. Every effort is made to contact participants if an activity is cancelled.

Equal Opportunity Employer/American

Disabilities Act - Midwestern State University is an affirmative action/equal opportunity educational institution and employer. Its students are selected and/or assigned without regard to their race, age, color, gender, religion, national origin, or disability consistent with Titles IV, VI and VII of the Civil Rights Act of 1964, Titles IV and IX of the Higher Education Act as amended by Executive Order 11375, Section 504, Rehabilitation Act of 1973 PL-93-112, and Americans with Disabilities Act of 1990.



Cover Photos by
Jason Lee Palmer

SPECIAL EVENTS

The Center for Continuing Education at Midwestern State University will sponsor the following enrichment events for the community throughout the year. These events are designed to showcase local and regional speakers, presentations, exhibits and tours. The **Film Series** will be shown at 7:00 pm on Tuesdays (dates indicated below), at the **Wichita Falls Museum of Art at MSU**, #2 Eureka Circle. Admission is free for all films, donations are welcome. All films are in English or sub-titled.

Foreign/Documentary/Independent Film Series

• **February 21: The King's Speech** (2011) *presented by Dr. Donnie Kirk*

Based on the true story of the Queen of England's father and his remarkable friendship with maverick Australian speech therapist Lionel Logue. Colin Firth plays King George VI who unexpectedly becomes King when his brother Edward abdicates the throne. Logue is the man who helps the King find a voice with which to lead the nation into war. Rated R

• **March 20: Page One: Inside The New York Times** (2011) *presented*

by Dr. Jim Sernoe

This documentary deftly gains unprecedented access to The New York Times newsroom and the inner workings of the Media Desk. With the Internet surpassing print as our main news source and newspapers all over the country going bankrupt, PAGE ONE chronicles the transformation of the media industry at its time of greatest turmoil. Writers like Brian Stelter, Tim Arango and the salty but brilliant David Carr track print journalism's metamorphosis even as their own paper struggles to stay vital and solvent. Rated R

• **April 17: Melancholia** (2011) *presented by Dr. Tench Cox*

Melancholia is an unconventional disaster film as experienced by two sisters, Justine (Kirsten Dunst) and Claire (Charlotte Gainsbourg). A rogue planet, Melancholia, is on a collision course with the Earth, and the two sisters must come to terms with the impending destruction of the planet, as well as the meaning—or meaninglessness—of their own lives and of all life. With exceptional performances and exquisite photography set to the music of Wagner's *Tristan and Isolde*, *Melancholia* is, in director Lars von Trier's words, "a beautiful movie about the end of the world." Rated R

Speakers & Issues Series - Eleventh Annual

Spring 2012, all presentations will be held in Akin Auditorium, MSU Campus. Admission is free, all donations welcome.

• **Lloyd Jeff Dumas - The Peacekeeping Economy**

Thursday, February 09, 2012 @ 7pm

With a B.A. in Mathematics, an M.S. in Industrial Engineering and a Ph.D. in Economics, Dr. Lloyd Jeff Dumas is truly a Renaissance man. On his latest book, *The Peacekeeping Economy*, Dr. Dumas questions the idea that military strength equals national security and explains how economic relationships can offer a far more effective, and less costly, means of maintaining security.

• **James K Galbraith - Inequality and the Economic Crisis**

Monday, February 27, 2012 @ 7pm

Galbraith is without a doubt one of the most important economists of our times, he was one of the very few that foresaw the financial crisis of 2008. On his latest book, *The Predator State: How Conservatives Abandoned the Free Market and Why Liberals Should Too*, Galbraith affirms that the real economy is not a free-market economy any more but a complex combination of private and public institutions. With a BA, magna cum laude, from Harvard and a Ph.D. from Yale, both in economics, Galbraith is the author of six books and several hundred scholarly and policy articles.

• **T Colin Campbell - The Health Care Crisis and Its Missing Link**

Thursday, March 29, 2012 @ 7pm

Dr. T. Colin Campbell, retired Professor Emeritus of Nutritional Biochemistry at Cornell University, has initiated a true revolution in the world of Medicine by claiming that nutrition should be one of the main subjects in any medical curriculum. After 20 years of collecting data in China and the Philippines, Dr. Colin concluded that the most certain way to achieve a healthy lifestyle is only by following a plant based diet. Dr. Campbell has published over 300 articles on the field of nutrition and disease. *The China Study*, his major publication, is considered by many to be the cornerstone of modern nutrition.

COURSES OFFERED

SEMESTER COURSES

The Juanita and Ralph Harvey School of Visual Arts at **Midwestern State University** is pleased to offer a number of non-credit studio courses through Continuing Education. First day class attendance is required. C.E.U. certificate awarded with 80% attendance, and upon request. Tuition: \$300.00 for 1 studio class, \$600.00 for 2 studio classes. *Full tuition is due before the second class session.* Continuing Education refund policies will apply to all studio art classes. Fees are non-refundable after the second week of classes. Courses applicable to all skill levels. *Material costs are based on credit hour estimates - these do not necessarily reflect Continuing Education student cost. First class will not be held on a Monday holiday.*

• Art – Studio Classes


Drawing I	M/W	2:00-4:50 pm	01/18-05/02/12	Elizabeth Yarosz-Ash
Drawing II (evening)	M/W	5:30-8:20 pm	01/18-05/02/12	Elizabeth Yarosz-Ash
Metal Smithing & Jewelry	M/W	5:30-8:20 pm	01/18-05/02/12	Suguru Hiraide
Painting	M/W	9:00-11:50 am	01/18-05/02/12	Elizabeth Yarosz-Ash
Printmaking	T/TH	9:30-12:20 pm	01/17-05/03/12	Catherine Prose
Sculpture	T/TH	2:00-4:50 pm	01/17-05/03/12	Suguru Hiraide
History of World Art	M/W/F	12:00-12:50 pm	01/18-05/04/12	Dr. Nancy Steele-Hamme
Modern/Contemporary Art	M/W/F	1:00-1:50 pm	01/18-05/04/12	Dr. Nancy Steele-Hamme

• Art - Evening Classes

Ceramics • Wheelthrowing will be taught by Tybre Newcomer; Handbuilding by Pam Moller.

Welding and Steel Fabrication • Instructors, Suguru Hiraide & Cozette Phillips

Metalsmithing/Jewelry • Instructor, Cozette Phillips. • Course pricing includes most materials.

Handbuilding	Mon	6:00-9:00 pm	01/23-05/07/12	15 sessions	\$350.00
Wheelthrowing	Mon	6:00-9:00 pm	01/23-05/07/12	15 sessions	\$350.00
Welding/Steel Fab	Tues	6:00-9:00 pm	01/24-05/09/12	15 sessions	\$350.00
 Metalsmithing/ Jewelry Fab	Thur	6:00-9:00 pm	01/26-05/03/12	15 sessions	\$350.00

Photography • taught by photojournalist Jason Palmer

Digital Camera, Beg A	Mon	6:00-8:00 pm	02/06-02/20/12	4 sessions	\$70.00
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Digital Camera, Beg A	Mon	6:00-8:00 pm	06/04-06/25/12	4 sessions	\$70.00
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• Educational Strategies

Kodaly Teacher Institute will have participants study pedagogy, musical materials, choral conducting and musicianship/solfege.

Kodaly Institute Workshop Level I & II	Mon-Fri	8:00-5:00 pm	June 2012	10 sessions
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GED test and certificates is through MSU Testing, 397-4676

• Languages

Learn the basics of communicating in Spanish with our newest instructor Gloria Ornelas. If your business or organization is in need of a language course not offered, or you would like a different date scheduled, please contact Neta Roberts at the Center for Continuing Education, 397-4756.

Spanish/Beginning	Wed	6:30-8:30 pm	02/01-03/28/12	8 sessions	\$70.00
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Some language classes may require the purchase of a book.

• **Computer Courses**

Our computer instructor is Philip E. Plubell, MPH, ABD. Many of our computer courses are scheduled on an “as needed” basis. If you require a course that is not listed or would like an additional date, please call Neta Roberts at 397-4756.

Access/Basic	Thur	2:00-4:30 pm	04/05-04/19/12	3 sessions	\$95.00
Access/Intermediate	Thur	2:00-4:30 pm	07/05-07/19/12	3 sessions	\$95.00
Computer/Basic	Tues	2:00/4:30 pm	01/31-02/07/12	2 sessions	\$65.00
Computer/Basic	Tues	2:00-4:30 pm	04/03-04/10/12	2 sessions	\$65.00
Computer/Basic	Thur	2:00-4:30 pm	06/14-06/21/12	2 sessions	\$65.00
Computer/Basic	Thur	2:00-4:30 pm	07/19-07/26/12	2 sessions	\$65.00
Excel/Beginning	Tues	2:00-5:00 pm	02/07-02/14/12	2 sessions	\$82.00
Excel/Beginning	Thur	2:00-5:00 pm	05/03-05/10/12	2 sessions	\$82.00
Excel/Beginning	Tues	2:00-5:00 pm	07/17-07/24/12	2 sessions	\$82.00
Excel/Intermediate	Thur	2:00-5:00 pm	03/22/03/29/12	2 sessions	\$82.00
Excel/Intermediate	Tues	2:00-5:00 pm	08/07-08/14/12	2 sessions	\$82.00
MS Word/Intro	Tues	2:00-5:00 pm	01/10-01/17/12	2 sessions	\$65.00
MS Word/Intro	Tues	2:00-5:00 pm	03/20-03/27/12	2 sessions	\$65.00
MS Word/Intro	Tues	2:00-5:00 pm	05/15-05/22/12	2 sessions	\$65.00
MS Word/Intro	Tues	2:00-5:00 pm	06/19-06/26/12	2 sessions	\$65.00
MS Word/Intro	Thurs	2:00-5:00 pm	08/23-08/30/12	2 sessions	\$65.00
PowerPoint/Intro	Thur	2:00-5:00 pm	01/19-01/26/12	2 sessions	\$82.00
PowerPoint/Intro	Thur	2:00-5:00 pm	08/09-08/16/12	2 sessions	\$82.00

• **Recreation**

Dance classes are taught by the very gifted Mary Payne and are designed for couples interested in Salsa, Ballroom or Country & Western (learn the two-step and country waltz). Individuals may enroll in Salsa.

Ballroom Dancing	Fri	7:00-8:00 pm	02/03-02/24/12	4 sessions	\$40.00 (couple)
Ballroom Dancing	Fri	7:00-8:00 pm	06/01-06/22/12	4 sessions	\$40.00 (couple)
C&W Dancing	Fri	8:15-9:15 pm	02/03-02/24/12	4 sessions	\$40.00 (couple)
C&W Dancing	Fri	8:15-9:15 pm	06/01-06/22/12	4 sessions	\$40.00 (couple)
Salsa	Tue	7:00-9:00 pm	03/20/12	1 session	\$18.00 (single)
Salsa	Tue	7:00-9:00 pm	06/12/12	1 session	\$18.00 (single)

• **Medical Courses**

AHA Certified Basic Life Support Instructor, Randall Chase will teach Heartsaver CPR/First Aid Training and Healthcare Provider (BLS) Courses. Heartsaver CPR and Healthcare Provider certification valid for 2 years. Each course is four hours. Please call 397-4756, if you have a group requiring a CPR class.

Healthcare Provider	M	1:00-5:00 pm	TBA	1 session	
Heartsaver CPR/First Aid	T/W	6:00-8:00 pm	TBA	2 sessions	

• **Personal**

Chris Reitsma, TX Certified CHL Instructor, will teach the concealed handgun classes. First part of class held at MSU, second part at firing range. Must be 21 or older, (please do not bring your weapon on campus).

Concealed Handgun License	S	8:00-4:30 pm	02/04/2012	1 session	\$75.00
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CHL classes also held on the first Saturday of the month, be sure and call for dates.

ONLINE TRAINING CERTIFICATION

Entry-level training programs with self-paced lessons, activities, and evaluative exams are designed to be completed in as little as 16 hours, up to 480 hours, and are at a reasonable cost to students and proven to provide students with marketable skills. These online non-credit career-training programs are available on an ongoing basis and tuition covers the entire program, not a per course basis. New courses are marked with an asterisk. Gatlin Education offers a financial aid option for students interested in the Internet courses listed below. Visit their website for more information. www.gatlineducation.com

• Healthcare

Administrative Dental Assistant	\$1595.00	Medical Terminology	\$ 595.00
Administrative Medical Specialist w/Billing/Coding	\$1995.00	Medical Transcription	\$1595.00
Advanced Coding for Physician's Office	\$1395.00	Nutrition for Optimal Health/ Wellness/Sports	\$2395.00
Advanced Hospital Coding & CCS Prep	\$1695.00	*Optician Certification Training	\$1695.00
Certified Nat'l Pharmaceutical Representative	\$1595.00	Personal Fitness Trainer	\$2095.00
*Clinical Dental Assistant	\$1995.00	Pharmacy Tech	\$1995.00
Emergency Management/First Responders	\$1995.00	Veterinary Assistant	\$1795.00
ICD-10 Medical Coding: Prep	\$1595.00		
Medical Billing and Coding	\$1595.00		

• Business, Travel, Legal

Admin Pro w/MS Office Specialist (2003)	\$1995.00	Non-Profit Mgmt Training	\$2095.00
Certified Bookkeeper	\$1795.00	Paralegal	\$1795.00
Certified Global Business Prof	\$2495.00	Pay Per Click Marketing	\$1495.00
Chartered Tax Professional	\$1795.00	Payroll Practice & Management	\$1595.00
Certified Mediator Certificate	\$1595.00	Project Management	\$1495.00
*Child Development Asst Training	\$850.00	Purchasing/Supply Chain Management	\$2095.00
Entrepreneurship: Star-Up/Business Owner Mgmt	\$2095.00	Records Management Certificate	\$1395.00
Freight Broker/Agent Training	\$1695.00	Search Engine Optimization	\$1495.00
Interior Design, Residential	\$1995.00	Search Engine Marketing	\$1895.00
Lean Mastery	\$1695.00	Six Sigma Black Belt	\$2695.00
Management for IT Professionals	\$2095.00	Six Sigma Green Belt	\$1895.00
Management Training	\$2095.00	Travel Agent Certificate	\$1595.00
Microsoft Office Specialist (MOS)	\$1595.00	Understanding Earned Value Management	\$1295.00
		Wedding Planner	\$1395.00

• Microsoft Certification Programs

Microsoft MCAS	\$2495.00
Microsoft MCSA+	\$2195.00
Microsoft MCSE	\$3295.00
*Microsoft MCITP	\$1895.00

• Networking & Comp Tia™ Certification Training

Cisco CCNA Certification Training	\$1995.00
Comp TIA A+ Certification	\$1695.00
Network+/Server+ Certification Training	\$1495.00
Security+ Certification Training	\$1495.00

• Internet/Graphic & Web Design/Technical

*AutoCAD 2011	\$2395.00	Marketing Design	\$5595.00
Digital Arts Certificate	\$5595.00	Multimedia Design Certificate	\$5595.00
Fine Arts Training	\$5595.00	Radio Frequency ID on the Web	\$2495.00
Forensic Computer Examiner	\$3095.00	Web Database Developer Certificate	\$2195.00
Graphic Design w/PhotoShop	\$1795.00	Webmaster Certificate	\$1795.00
*Help Desk Specialist: Tier 1 Support Specialist	\$1495.00	Website Design	\$5595.00

• Construction Technology

Home Inspection Certificate	\$2095.00
HVAC Certificate	\$3095.00
*Principles of Green Buildings	\$595.00

• Heavy Industrial Training

Chemical Plant Operations	\$2595.00
Oil Refinery Operations	\$2595.00
Paper Mill Operations	\$2595.00
Power Plant Operations	\$2595.00
Pulp Mill Operations	\$2595.00

PROFESSIONAL DEVELOPMENT/CEU's

A series of workshops or single events designed for professionals working in the fields of counseling, corrections, education, social work, protective services, healthcare, ministry, law enforcement and other occupations. These topics are intended to help you meet the continuing education requirements in your professional field while enhancing your knowledge and skills in your area of expertise.

- **North Texas Regional Training Conference**

February 21, 22, & 23, 2012 - 8am - 5pm.

A multi-disciplinary conference designed to meet the practical training needs of the professional in the areas of mental health, child protective services, foster parenting, juvenile probation services, adult probation services, criminal justice addiction counseling, and social work. The full conference offers 20 contact hours and is held each spring at MSU in the Clark Student Center.

To request a conference brochure call 940-397-4756.

- **Texas Society of Certified Public Accountants: CPEs for CPAs** – Midwestern State University partners with the Texas Society of Certified Public Accountants in offering seminars once a month during most months, 800-428-0272.

- **Additional Seminars and Teleconferences** – scheduled on occasion for Harlan Steph Conference, Speak Up – Speak Out, Autism, Women's Week (July 2012), Health & Human Services, and others.



- **Asset Based Community Development "ABCD"**

- **Real Estate or Insurance Courses**

State Continuing Education - Real Estate or Insurance Courses offered with ongoing registration for correspondence or online courses. StateCE is your solution for quality, affordable, convenient Continuing Education. All courses provide a quick reference guide for comprehensive, easy to understand information on the subject matter. Courses are designed to provide you with quick and painless solutions to your Continuing Education needs. *For information: 800-994-3040 or www.statece.com*

1. Real Estate • pre-license, MCE, SAE, Broker pre-license
2. Insurance • ALL
3. Mortgage • ECOA & Regulation, etc.

Check out our Military Package for those qualifying for Military T/A.

- **Accounting and Auditing Seminar**

Governmental Accounting and Auditing Seminar summer 2012. This seminar is held on the MSU campus and taught by Dr. Terry Patton and guest speakers.

Intensive English Language Institute

Why Can't They Understand Me? "Pronunciation Techniques to Make Yourself Understood in the U.S."

Culture to Go!

THEA Reading Preparation

IELI offers the following year-round ESL classes:

Reading ❖ Listening ❖ Speaking ❖ Grammar ❖ Composition

*For information about these programs,
contact IELI at ieli@mwsu.edu or 940-397-4609.*

NONPROFIT MANAGEMENT CERTIFICATE

The Nonprofit Management Certificate is made up of classes covering such essential topics as program planning, financial management, fund development, and nonprofit branding/marketing public relations. Attendees may register for individual classes or take all seven sessions to earn certification.

Costs are \$100 per class or \$700 for complete 7-series certificate program. This cost will include lunch, materials & books.

Classes are held monthly, on Tuesdays from 9:00 am- 5:00 pm, at the WF Museum of Art at MSU.

Session 4: FINANCIAL MANGEMENT Tuesday, January 10, 2012

This class introduces financial management essentials for effective and legal nonprofit operations.

Topics include: Nonprofit accounting structures and statutes, accountability, internal controls and risk management, and the role of technology as essential to deliver effective financial management.

Bill Albright, Albright, Hill & Sumpter, PC

Session 5: HUMAN RESOURCE MANAGEMENT Tuesday, February 7, 2012

This session reviews the unique human resource structures that are fundamental to nonprofit organization. Topics include: Understanding state and federal employment law, establishing HR policies and procedures, benefits and compensation, and hiring procedures. Tom Pearce, iLead Consulting &

Michael W. Massiatee, Atty

Session 6: FUNDS DEVELOPMENT Tuesday, March 6, 2012

Learn the essentials to finding and cultivating financial resources that support delivering on the organizations mission. Topics include: Organizational readiness for resources development, consideration of external factors for success and process and policies for sustainability. Carole Rylander, Rylander Associates &

Barbara Ann Roy

Session 7: BRANDING, MARKETING & PUBLIC RELATIONS Tuesday, April 10, 2012

Examine the basic elements of the marketing process for today's nonprofit organization. Topics include:

The interplay of branding; marketing and PR; marketing strategies and planning; and technology as essential to effective organizational positioning. Kim Young

Completion of all seven courses can be included for a maximum of 45.5 continuing education contact hours. Participants may earn .70 CEUs for each class completed, along with a certificate of completion awarded by *Midwestern State University's Center for Continuing Education, The Priddy Foundation* and the *Center for Nonprofit Management*, Dallas. The intensive, instructor-led classes offer exceptional value, for seasoned and novice nonprofit professionals alike. For more information on the Nonprofit Management Certificate call 940-397-4756. To register for courses online, go to www.cnmDallas.org/certificate_programs.aspx

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Contact and Location Information

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