



Every day you see the world from your own unique point of view. And now Minolta invites you to share it with us. Your people, your places, your perspective. From an exotic vacation to an everyday moment—let your favorite photograph shine. If it's selected as a winner, we'll put a brand new digital camera in your hands. So start shooting...the most amazing world of all may be your own!



MINOLTA PHOTO CONTEST

SHOW US YOUR WORLD

and win a whole new way to capture it.

CONTEST THEME Show Us Your World

OFFICIAL RULES

CRITERIA

Who May Enter

NO PURCHASE IS NECESSARY AND A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Entrants must be at least 21 years of age and be U.S. residents. Professional photographers and employees of National Geographic Society ("NGS") and Minolta and their affiliates, subsidiaries, agents and their immediate families are ineligible.

How to Enter

Submit one photograph depicting any aspect of your world—its people or places, animals or objects, scenic landscapes, natural wonders, cultural diversity, urban vitality or rural tranquility. To submit your entry fill out and mail a 3x5 card including your name, address, daytime telephone number, and age along with your entry to: National Geographic
PO Box 96794, NW,
Washington, DC 20090-6794
Attn: Mable Allgood.

Only entries submitted with completed entry cards will be eligible for participation.

PHOTOS WILL NOT BE RETURNED.

Specifications

The entry must be a print, may be color or black and white. Prints may range in size from 4 x 6 to 11 x 14 inches.

Closing Date

Entries must be postmarked no later than December 30, 2001.

Judging

A team of judges appointed by Minolta will select winners on the basis of originality, creativity, photographic quality and effectiveness. All decisions of the judges are final. Winners will be chosen on or about January 15, 2002 and notified by telephone and mail on or about January 20, 2002. Contest consists of one round.

AWARDS

One First Prize

Minolta DiMAGE 7 digital camera.



Approximate retail value ("ARV") \$1,499.

One Second Prize Winner

Minolta DiMAGE 5 digital camera.
ARV \$999.00.

One Third Prize Winner

Minolta DiMAGE S304 digital camera.
ARV \$699.00.

RESTRICTIONS

Entries are limited to one per person. Neither NGS nor Minolta is responsible for late, lost, stolen, mutilated, incomplete, illegible, misdirected or postage due mail. All entries become the property of Minolta and will not be acknowledged or returned and may be used in public information programs. Minolta may use each winner's name, photograph, likeness and/or voice in any publicity or advertising relating to future promotions without compensation or approval (except where prohibited by law). Entrants must own all rights to any print or slide entered in the contest. Entrants whose prints or slides include images of people must also submit a personal release from the person(s) in the image

granting the entrant and Minolta rights to copy and display the image; failure to include a personal release will result in disqualification and selection of an alternate winner. Additionally winners are required to complete, sign and return an affidavit of eligibility and liability release within (15) days of receipt of prize notification. Non compliance or return of prize notification as undeliverable will result in disqualification and selection of an alternate winner. Minolta assumes no responsibility for any losses, injuries or damages resulting from participation in the contest or receipt, acceptance and/or use of any prize awarded hereunder. Prizes are not redeemable for cash. No prize transfer, assignment or substitution, except by Minolta for reason of unavailability in which case a prize of equal or greater value will be awarded. By participating entrants agree to be bound by the official rules and the decisions of the judges. All federal, state and local taxes are the sole responsibility of the winners. For names of winners or a sample personal release form, send a self-addressed, stamped envelope to SPONSOR: NGS, 1145 17th St. NW, Room 305, Washington, DC 20036. Attn: Mable Allgood. Residents of Vermont and Washington state need not include postage. THIS CONTEST IS VOID WHERE PROHIBITED and is subject to federal, state and local laws and regulations.



MINOLTA

The essentials of imaging

www.minoltausa.com