



## FRESH Photography's Training Classes

FRESH Photography now offers classes on various software for your computer, as well as the operations of your digital camera and principles of photography!

Classes can be conducted in the comfort of your home or office, or at a cafe or other public meeting area. I am extremely knowledgeable with all of the software I teach, and I use them almost daily. The price for each class is per person per hour (unless otherwise noted), and costs only 50% more for a second consecutive hour (unless otherwise noted). For most classes, one to two hours should be sufficient enough time to learn what you need to know.

### LIST OF SOFTWARE TRAINING CLASSES:



#### Google's Picasa (Mac/Win) \$80

[\(click here for more info on Picasa\)](#)

This class will allow you to master what is possibly one of the best pieces of free software available anywhere on the Internet! Picasa is made by Google, and is an extremely robust and well-equipped program for editing photos. This program does more too, and allows for organizing of photos and videos, uploading to Picasa Web Albums, burning CDs, making slideshows, geo-tagging your photos/videos, and much more.



#### Apple's iPhoto, iMovie, or iWork (Mac only) \$80

[\(click here for more info on iLife '11\)](#)

Apple has some of the best software available for photos, videos, and office documents. Competing with Microsoft for the office category, and with just about everyone (especially Adobe) for photos and video, this is some of the most intuitive and bug-free software you'll find. It runs well, is easy to use, and looks great! iLife comes free with most Macs (and is available for purchase from Apple if you don't have it or want to upgrade to a newer version). iLife consists of iPhoto and iMovie (for which I teach classes), as well as iWeb, iDVD, and GarageBand. iWork is a very inexpensive software suite that allows all the basics like word processing, spreadsheets, and presentations (less expensive alternative to Microsoft Office). Please note that iWork and iMovie are also available for the iPad!



#### Adobe Photoshop Lightroom (Mac/Win) \$100

(free second consecutive hour!)

[\(click here to download a trial version of Lightroom 3\)](#)

Adobe Photoshop Lightroom, or Adobe Lightroom for short, is the best tool for the professional photographer, or photo enthusiast. This software was designed *by* photographers, *for* photographers. With Lightroom, the photographer can catalog all their photos, and easily access them via folders, metadata, rating system, or any of a number of other methods. Edits include simple things such as exposure, sharpening and presets, to advanced editing like noise-reduction, spot-healing/cloning, b&w conversions, and the ability to copy the adjustments you've made to a file and then apply those same adjustments to an unlimited number of additional files with a single click. Additional features include making slideshows and web albums, photo-resizing, as well as beautifully-controlled printing. Adobe Photoshop Lightroom is THE tool for anyone who's serious about photography.



#### Mac OS X (general operating system) \$80

(free second consecutive hour!)

[\(click here to read more about Mac OS X's features\)](#)

Mac OS X is the operating system running on all Apple computers. It's based on the UNIX operating system, which has been the backbone of major networks and workstations for some twenty years plus. Mac OS X is the ultimate balance of stability, usability, and features that has ever existed in the world of technology. Anyone switching from a Windows machine to an Apple computer will, undoubtedly, be overwhelmed with the changes. Mac OS X is more intuitive than Windows, but for people using Windows for many years, it's difficult to learn anything new. Let my passion and knowledge of Mac OS X be your guide to this wonderful tool!



#### iPad, iPod or iPhone training (miscellaneous tasks / apps) \$80

Are you finally jumping onto the technology bandwagon, but maybe went too fast and not sure how to use your device? I can teach you all you need to know about things like "apps" and "cloud computing" - just bring your device and let the learning commence!

## LIST OF OTHER TRAINING CLASSES:

### **Digital Point-and-Shoot Basics course** (*any non-SLR digital camera aka "point-and-shoot" camera*) **\$80**

If you're one of the many people out there with a digital camera but is afraid to use it or just feel you're limited to it's use because you don't fully understand the operations of it, your worries are over! I have extensive hands-on experience with many digital cameras of all different brands and models. From shooting better photos or video, to changing the settings and just having more fun with your camera, it's all here in this class. These classes are custom-tailored to what *you* need to know. No sitting in front of a lecture! Ask me questions and don't let me tell you what you already know. These are designed as one-on-one classes, though for every additional person that takes the class with you, you'll get \$10 off the class (limit 3 people - this class is one hour only).

### **Digital SLR Basics course** (*Canon, Nikon or Sony*) **\$100**

Shutter-speed? Aperture? ISO? Zoom? Prime? Focal Length? F-stop? What do they mean and how are they important? After this class, you'll learn what they all mean and *why* and *how* to use them to your advantage. You'll understand how light interacts with your camera's sensor, and how different lenses, settings or lighting conditions can drastically change the images you make. You'll learn how to operate your camera with ease and confidence. Before long, you'll be proud of your photos and eager to take that next shot!

### **Digital SLR Advanced course** (*Canon, Nikon or Sony*) **\$200**

This course is for those of you who already have owned a digital SLR for some time now and know the camera fairly well. Maybe you keep the camera in the "AUTO" mode most of the time, and you want to venture out further. Maybe you've already played with the settings a bit, but just need more practice or better direction. We'll cover things like exposure-bracketing (for making HDR images), AI Servo auto-focus mode (for sports or kids), setting white-balance, using filters, using your flash, and much more! We'll go out and take photos of different subjects and landscapes in new and interesting ways, and you can ask questions and pick my brain about the how to improve the shot or get the effect you're looking for. I might even give you an assignment that you'll e-mail to me for review. This course can be taken as many times as you'd like, as it's all one-on-one and so is specific to what you need to learn! If you have more than one person interested in taking this course at the same time, group-rates are available. Ask for details.