

Panasonic  
ideas for life



# LUMIX LIFESTYLE

Share the experience

As a Lumix G owner, we want you to get the best out of your camera that's why we've created a site exclusively for Lumix G owners.

A place to **Learn** how to take better pictures using your Lumix G camera, **Create** and share galleries and even enter competitions. Why not **Inspire** others or be inspired by sharing your views and tips with other aspiring photographers in the forum.

The site is packed with features to help you learn, create, inspire and be inspired. Watch our video tutorials, useful and far more user friendly than wading through a dull instruction manual. From shooting landscapes to setting up a studio, the videos aim to help you uncover ways to take shots you never thought you could. And be sure to check out our pro photographer Phil Surbey's expert advice articles and find out how he achieves great results with his Lumix G.

There's also a forum for you to share your views or discover other Lumix G hot topics, a gallery for you to share your photos and view others, competitions with great prizes, exclusive offers for Lumix Lifestyle members and plenty more to help you get the best out of your Lumix G.



Join us today [www.lumixlifestyle.co.uk](http://www.lumixlifestyle.co.uk)

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FREE Video  
Training Voucher  
worth up to **£75**  
when you purchase a  
DMC-GH2



16.05 MEGA PIXEL COMPACT SYSTEM  
CAMERA WITH FULL HD MOVIE

LUMIX G™  
MICRO SYSTEM



2011



Feb 2010



going digital



April 2011

"The camera makes photography a lot of fun, and the system is arguably one of the best mirrorless cameras available with excellent usability."



2011

"The Panasonic Lumix DMC-GH2 is a true 'hybrid' photo and video camera, where video is no longer just an additional function."



April 2011

"...the best current combination of all the features one would want from a CSC."



May 2011

"The GH2 is without doubt the best CSC we've tested and offers many benefits, in particular its AF speed, smaller size, touch-screen LCD and its video function."



April 2011

"The GH2 is great to use, the features are innovative and add value to the package, and stills and movies are of great quality too. A good all-rounder."



Dec 2010

"...it's simply the most complete interchangeable lens camera currently available for people who want to shoot in both formats (stills & video)."



Jan 2010

"...in terms of both performance and image quality, the GH2 is certainly the best hybrid camera money can buy and you'll certainly get what you pay for."



Feb 2010

"It easily earns our Highly Recommended rating as one of the most successful hybrid cameras we've tested, and one that's a joy to use."



Feb 2010

"The GH2 is an incredibly versatile camera, offering image quality that comes close to a DSLR but in a body that's lighter and more compact."



Feb 2010

"All in all the GH2 is the best Compact System Camera that money can buy."

## CLAIM YOUR FREE Video Training Voucher worth up to £75\* (or a £75 discount on any other Going Digital photography workshop)

When you buy a Lumix GH2 camera between the 8th of September 2011 and the 31st of October 2011.

\*Terms and conditions apply. For all enquiries related to this promotion, please call +44 (0)1344 706723 (Monday to Friday 09:00-17:00) or email lumixcameras@eu.panasonic.com.

To receive your Free Video Training Voucher please complete in full the information below:

1. Buy a Lumix G digital camera and state your full product code in the space below (the full Product Code can be found on the side of the camera box – see figure 1).

2. Enter your Product Codes and Descriptions

Full Product Code

Example: DMC-GH2HEB-K

Your Camera: \_\_\_\_\_

3. Enter your contact details

Title: \_\_\_\_\_ Surname: \_\_\_\_\_ Forename: \_\_\_\_\_

Address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Contact Tel No: \_\_\_\_\_

Email: \_\_\_\_\_

Camera Body Serial No: (11 letters and numbers on base of the camera) \_\_\_\_\_

Date of Purchase: \_\_\_\_\_ Signature: \_\_\_\_\_

4. Send this completed claim form together with a copy of your full purchase receipt to:  
Panasonic Lumix GH2 Offer, Willoughby Road, Bracknell, Berkshire RG12 8FP.



Figure 1

### Terms and conditions

- You will qualify for the above promotion when you purchase a qualifying Lumix G camera (new not second-hand) in the UK from a participating retailer.
- Promotion Period: Purchases made between 8th September 2011 and 31st October 2011 qualify.
- Only purchases of the following product codes qualify for the offer: DMC-GH2HEB-K / DMC-GH2KEB-K
- To claim this promotion for your purchase, please clearly complete your details above and include a copy of your full purchase receipt (not deposit receipt) with your claim form, by 30th November 2011 (unfortunately, receipt copies cannot be returned so please retain your original). However if you have applied for IFC or any other credit agreement with your purchasing retailer, and do not have a full till receipt, then please send a copy of both your deposit receipt and credit agreement.
- Entries, with required documentation, must be sent to: Panasonic Lumix GH2 Promotion, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP.
- Panasonic does not accept any responsibility for misdirected, delayed or lost claims, incomplete or illegible claim forms or claims damaged in the post. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
- Upon receipt of your claim form we will confirm that you qualify for the offer and send you your Training Voucher. Please allow 28 days, from the date you posted your claim, to receive your confirmation and voucher, and contact us if you have not received after 28 days. Please note claims chased after 31st December will not be processed.
- Panasonic UK reserves the right to extend or withdraw this promotion at any time. Only one claim per product can be made.
- Any personal information supplied by you will be used by Panasonic solely for the purpose of this promotion and in accordance with data protection legislation.
- With the Training Voucher the terms and conditions of the gift producers apply.
- Promotion applicable only to UK.
- Panasonic would like to keep you updated on our latest technology and promotions by sending you our monthly newsletter. If you wish to receive relevant news and offers from Panasonic by email please tick here
- Further details of the Video Workshop can be found at <http://www.goingdigital.co.uk/photographycourses/video-photography-workshops.php>

If you wish to receive relevant news and offers from Panasonic by post please tick here

Promoter: Panasonic UK Ltd, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP United Kingdom.