

MONTEREY BAY DENTAL SOCIETY

PROUDLY PRESENTS

STEPHEN SMITH, DMD

Friday, May 11, 2007
Embassy Suites Hotel
On the Monterey Bay
1441 Canyon Del Rey Blvd.
Seaside, CA 93955
9:00 A.M. – 5:00 P.M.
7 CEUS In Category I

“DIGITAL PHOTOGRAPHY & THE HIGH DEFINITION REVOLUTION & “SLEEP APNEA DIAGNOSIS & TREATMENT”

There are multiple uses of photography in the dental practice. Digital transfer of spectacular imaging to computer is now “state of the art”. Scanning of x-rays via digital camera is efficient. Videotaping a consult visit summary is essential for legal/trauma cases deposition preparation. A complex treatment plan can be explained & presented to the patient on large TV screen, & immediately printed. Chairside restoration procedures can be routinely photographed & images sent out to insurance companies as documentary support. Digital photos can be integrated with digital radiology software for patient case records. They can easily & quickly be integrated into word-processed reports. Esthetic/cosmetic dentistry with “before” & “after” photos can be a practice builder. Crown & bridge, oral pathology, implant, prosthodontic, and orthodontic records can be stored. The dynamic jaw range of motion for TMJ cases can show baseline movement vs. with therapy, the stethoscopic joint sound/motion recordings can be videotaped. Different kinds of TMJ & sleep apnea oral appliances can be shown. Laboratory prescriptions are better implemented with photographic communications. These procedures can be done without being a costly investment.

This full day course is designed with a broad range of topics covered: macro-dental imaging, radiograph transfers, & consult reports, to fine arts, & portrait photography. The recommended digital video, still-camera equipment, & techniques to do outstanding photographic presentations will be reviewed. A portion of the afternoon program will feature Oral Appliances in treatment of Obstructive Sleep Apnea.

“HANDS ON”: BRING YOUR LAPTOP WITH POWERPOINT AND DIGITAL CAMERA

PROGRAM CONTENTS

1) Introduction to photographic media. 2) Types of digital cameras – different brands and latest models; when & where each is appropriate for close-up dental work. 3) Image characteristics: clarity, megapixels, lenses, LED screen, digital SLR. The impact of the High Definition “Revolution” 4) Computer digital imaging software programs including – *Powerpoint*. 6) Printing color photos – traditional negatives vs. video & “photo quality” inkjet printers. 7) Specific dental imaging requirements: macro-lens, depth of field, mirrors, retractors, & lighting essentials. 8) How to get great radiographic/x-ray image copies without a scanner, without a traditional darkroom. 9) “Before” & “after” photo documentation. 10) TMJ/TMD case presentations. 11) “Hands on” imaging techniques with digital video & still cameras. Photo insertion into *Word & Powerpoint* for reports and media presentations. 12) Diagnosis & treatment of snoring & obstructive sleep apnea. Oral airway dilator appliances: Indications, types of designs & clinical titration.

STEPHEN SMITH, DMD

Dr. Smith received his DMD degree from the Univ. of Pennsylvania School of Dental Medicine. He is currently Professor of Maxillo-Temporomandibular Disorders, Dept. of Otorhinolaryngology & Orofacial Plastic Surgery at Philadelphia College of Osteopathic Medicine. He founded the Temporomandibular Center at the College and developed the mini-residency tutorial program in Craniofacial Pain and Temporomandibular Orthopedics. He is noted for his clinical photography.

Sorry, no refunds after 5:00 P.M., May 7, 2007

Stephen Smith, DMD
Registration Deadline 5/7/07

REGISTRATION FORM

Dentist's Name _____ Degree _____ License # _____

Address _____ Phone _____

City _____ State _____ Zip _____

Names of Auxiliaries Attending _____ RDH/RDA _____ License # _____

REGISTRATION FEES

CDA Members \$225.00 and Each Dental Auxiliary \$100.00

VISA/Mastercard Accepted

All Fees Include Lunch

Please make check payable to MBDS, and mail to 8 Harris Court, #A-2, Monterey, CA 93940

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